

Survey Results from young people

- 1. Was the idea of an apprenticeship given to you instead of a-levels by your school in year 11 – 60 % said NO.**
- 2. How informed have you been of apprenticeship, and alternative career routes to university- 70% Not very informed.**
- 3. Do you know where you can find a catalogue of local apprenticeship/higher education options – 90% said No**
- 4. As a student, do you feel the option of an apprenticeship/job is given to you as an equal alternative to going down the sixth form and/or university route – 50% said No**
- 5. How much do you agree with the statement, education providers could do more to promote alternatives to formal education (Sixth form/BTECs/A Levels) – 30% said completely agree , 30% said they were stuck in the middle and 40% said Not a lot.**
- 6. Do you believe you would have benefitted from having an app to help you find all local job/apprenticeship opportunities in the local area (like Indeed for young people) – 40 % would have benefitted a lot, 50% stuck in the middle and 10% not at all.**

Survey results from organisations/job providers etc.

- How well do you feel your apprenticeships reach, there intended audience? (Students, schools etc.) – 75% said not so much.**
- On a scale of 1-10 do you think your business would benefit from an app that promotes your apprenticeships to students and others? – 50% said maybe and 50% said absolutely.**

These results are the statistics and we have comments if an app was created that can be fed back to help with the creation of the app.