



TERMS OF REFERENCE

Responsibility

The Hull and East Riding Prevention Concordat for Better Mental Health will provide strategic oversight by utilising insight-led approaches through the expertise and capacity of system partners and community voices.

The group's purpose is to influence, promote and develop effective prevention approaches that support positive mental health and address inequalities.

Where possible, the group will develop and deliver initiatives that improve access to services and enhance wellbeing (defined as a state of positive mental health, emotional resilience, and social connectedness) for people living in Hull and East Riding.

The focus will be on preventative and population health models of support, emphasising primary prevention approaches, with elements of secondary prevention. The group will also use commissioning opportunities to strengthen collaboration across the system.

Accountability

The Concordat will be accountable to, and aligned with, the principles outlined in each locality's Mental Health Strategy. It will also feed into the Strategic Crisis Care Concordat under the Prevention workstream. Additionally, there will be a requirement to provide regular progress reviews to the Health and Wellbeing Boards of both localities to ensure transparency and alignment with local priorities.

Our Commitment

The concordat will also uphold our commitment to the national Prevention Concordat for Better Mental Health by:

- Shifting towards prevention-focused leadership and action, whilst leading the way to support other to adopt this approach
- Promoting cross-sectoral efforts to prevent mental health problems and promote good mental health locally across Hull and East Riding
- Leveraging the expertise of those with lived experience and the wider community
- Fostering a primary prevention-focused approach to improve mental health.
- Collaborating across organisational boundaries to tailor improvements to local needs.
- Building workforce capacity and capability and resilience.
- Boundaries refer to clearly defined roles and responsibilities across organizations, ensuring accountability and collaboration
- Evaluation will be conducted through predefined metrics and reporting outputs aligned with strategic goals
- Achieve equity by ensuring equal access to services and support across all areas



Core Business

- Promote positive wellbeing by advancing prevention-focused approaches that strengthen mental health, build emotional resilience, and foster social connectedness.
- Improve access to services, with a focus on early intervention and support for all communities, creating equality of access along the way.
- Engage and develop the workforce to increase understanding, share learning, and build capacity and encourage system connectiveness.
- Use evidence and data to identify needs, address gaps, and design effective solutions.
- Clarify roles, responsibilities, and collaborative ways of working across organisations and sectors.
- Champion diversity, inclusion, and equity—ensuring equal access and linking with relevant networks.
- Align with statutory duties and commissioning principles, supporting neighbourhood partnerships and influencing strategic boards.
- Support funding, bid development, and signposting to resources.
- Focus on protective factors and the wider conditions that influence mental health.

Membership

Membership is made up of system partners across Hull and East Riding who have a passion to prevent ill mental health, promote positive mental health, recovery utilising primary and secondary care solutions.

Core membership is made up of; Public Health, ICB, Local Authority, Charity, VCSE, and local providers, based on expertise, community representation, and capacity to contribute.

Optional representation from other organisations will be required where appropriate to the agenda or workstreams.

Facilitation and Co-ordination

Chairing responsibilities and Action Plan management will be the responsibility of Hull Public Health, East Riding Public Health and ICB collectively.

Meetings will take place bi-monthly (Face-to-Face) unless otherwise stated in alternative locations between Hull and East Riding. Project Support (minutes, actions etc) will be supported by AI when and where appropriate.

A quorum shall be achieved when at least 50% of the core member organisations are represented at a meeting, including at least one representative from Hull Public Health, East Riding Public Health, and the ICB.