

East Riding of Yorkshire Health and Care Committee

Engagement Intelligence and Insight Form

This proforma has been created to record engagement activity in the East Riding of Yorkshire, allowing insight and intelligence gathered to be shared across the East Riding Health and Care Committee work programmes (see 14.)

No patient / public / client identifiable information (other than work related names and contact details) should be included.

Please send your completed proforma to hnyicb-ery.pmo@nhs.net

Thank you.

1.	Name and organisation:	Owen Morgan, Public Health, East Riding of Yorkshire Council
2.	Title of engagement, date and venue:	Dementia Inclusion Network, Crown Buildings, Bridlington. 7 th May 2026.
3.	Type of engagement: (survey/focus group/visit/conversation/ co-production session/workshop)	Focus groups.
4.	Which area of the East Riding does this focus on?	Bridlington and surrounding area.
5.	Which group(s) did you engage with?	Right Minds
6.	How many people were involved (if known)?	40
7.	What intelligence has been gained. Please give a headline summary here:	Experience of people living with dementia and their carers
8.	<p>Did your activity involve:</p> <p>(a) People with protected characteristics: https://www.equalityhumanrights.com/equality/equality-act-2010/protected-characteristics</p> <p>(b) People from inclusion groups (<i>This includes people who experience homelessness, drug and alcohol dependence, vulnerable migrants, Gypsy, Roma and Traveller communities, sex workers, people in contact with the justice system and victims of modern slavery.</i>)</p>	<p>The meeting aimed to capture the discussions at the event as to how people living with dementia experience support, stigma, diagnosis, relationships, and daily life, while strongly arguing for dignity, inclusion, and recognition of their continuing strengths and agency. Community, understanding, respect, and meaningful support make a major positive difference to people living with dementia. It also makes clear that stigma, poor communication, and lack of information after diagnosis remain major barriers. Similarly, carers' experiences were gathered, which included navigating dementia diagnosis, support, and services, and revealing major gaps in information, coordination, and consistency across the East Riding. It was emphasised</p>

		how important peer support groups like Right Minds are in filling the gaps left by formal services.
9.	Other partners involved:	NHS, SMILE
10.	How could this be followed up?	The group has regular meetings going forward.
11.	Contact details for follow up:	
12.	I give my consent for anonymised data gathered to be shared on the public-facing JSNA database and used by the East Riding Health and Care Committee to help shape programme work:	Yes / No / I need more information about this
13.	I am happy to have my contact email address published for people to get in touch to hear more about the project:	Yes / No
14.	Reports / links / further information:	https://eastridingjsna.com/dementia-inclusion-network/
15.	FOR OFFICE USE Do we have BI data that supports this insight? Provide links:	
16.	Which Health and Care Committee work programme(s) is it best aligned to? <ul style="list-style-type: none"> a. Bridlington Place-based Programme <ul style="list-style-type: none"> i. Health and Care ii. Community and Transport iii. Estates and Infrastructure iv. Education, Training and Workforce b. Inclusion Groups c. Complex Care Management d. Neighbourhood Health Partnerships (INTs) e. More Than Weight f. Healthy Aging / Age Friendly Communities <p>Or other areas of work it is aligned to?</p>	
15.	Uploaded to JSNA database	Yes / No Date: 18/05/2026